

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S & M-CM/164/STV-BOOSTER CARDS/11-12/ 42

dt @ Chennai-6 the 12.08.2011.

Sub: Introduction of new Voice STV/Booster through C-TOP-UP in 2G/3G prepaid services - reg.
Ref: C.O. Ir No: 26-07/2011-T&C-CM Circular No:42/11-12 dt 01/08/11.

Approval of the competent authority is hereby conveyed for the Introduction of STV62 for Lifetime customers through C-TOP-UP in **2G/3G Prepaid** mobile services in Tamilnadu Circle **with effect from 16.08.2011.**

The details are given below:-

Saral Ananth Special (current Plan) and Saral Ananth (OLD Plan) customers only can avail the facility of "1p/sec Special" (VINADI Special) plan using **STV 62** for **365 days**.

Sl. No	Particulars	"1p/sec"	
1	MRP of STV(incl. of S.Tax) in Rs.	62	
2	Free Usage in Rs.	Nil	
3	Tariff Validity	365 days	
4	O/G Call charges	Home	National Roaming
(a)	Local On-net	1p/sec	1.2p/sec
(b)	Local Off-net	1.2p/sec	1.2p/sec
(c)	STD On-net	1p/sec	1.2p/sec
(d)	STD Off-net	1.2p/sec	1.2p/sec
5	All other charges as per plan	"1p/sec"	"1p/sec"

Note: This **STV62** will come under **Group I in Multiple Boosters for 2G/3G** prepaid mobile services. This is for the information of all concerned please.

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM /DE In charge IN – **Trichy** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in" .

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.